



MUSIC CURES© is a non-profit organization seeking to foster healing environments in hospitals, treatment centers, assisted living, and public spaces by delivering the power of music and other living arts.

MUSIC CURES© will enhance the following aspects of the institutions involved:

- We provide a warm and more reflective environment, with increased emphasis on the holistic treatment of patients, and comprehensive wellness
- We are welcome addition to unique programs that support existing medical practices found in institutions across Boston
- Our team delivers warm and dynamic healing environments, specializing in tailor-made, magical and appropriate musical installations

A common thread of philanthropy has united a diverse and dynamic staff dedicated to making your MUSIC CURES© program a success! It started with our founder, and his reflections during a particularly difficult time. He found himself in Massachusetts General Hospital, almost daily, while his friend fought cancer at the end of his life. An enthusiastic and generous supporter of local music, he began to conceive what would become the MUSIC CURES© vision. We have since compiled an enormous roster of magical artists that will perform with the intention of reducing anxiety, providing levity, foster positive thinking, and easing grief to heal the spirit. Providing music to those in an inherently stressful environment helps ease the pain and anxiety for the patients, family, visitors, and care providers. This is the simple mission of MUSIC CURES©.

MUSIC CURES© is 100% self-sufficient, meaning there are no costs to the facility. Our performers and staff are either volunteer or are paid stipends generated from the efforts from our sister organization. Through collaboration with involved facilities and our own fundraising, we will sustain a program committed to remaining free of cost. Funds generated through online crowdsourcing and concert based benefits will need to be supplemented by the support and generosity of the Boston community. To express our gratitude, we are also committed to giving back to the community through private and public gifts of music and concerts.

Our team leverages the following competencies:

- Understanding and belief in the healing powers of music and living arts
- A core understanding of the sensitive nature of hospital environments
- Access to a roster of capable, appropriate, professional, and magical artists
- A comprehensive and supportive business network (i.e. Berklee School of Music, House of Blues, Partners HealthCare, national recording artists, legal counsel, Boston Globe, and many faith based organizations)
- Proven music business and artist management experience

Additionally, we feel the time is now to move forward with the MUSIC CURES© program. Medical and political communities are aggressively seeking ways in which to fulfill their creative economy and wellness initiatives. Mayor Marty Walsh has expressed his commitment

to innovative uses of public and private venues as performance spaces for arts and culture. MUSIC CURES© not only shows a commitment to improvements in the hospital, it fosters an environment of goodwill; it is the perfect program to put into motion in 2014.

What's next?

Our initial meetings with facility administrators will aim to tailor a custom MUSIC CURES© program. Identification of need and resources within a facility and a walk-through with administrators to understanding where, when and how performances will be delivered will be followed by implementation and constant monitoring by our staff of volunteers.

For MUSIC CURES© artists, we will discuss appropriate performances, their duration and frequency, as well our commitment to the dynamic yet tender environment we create. They are the heart and soul of the program, and will be treated as such.

Any and all partners able to help us with venues for our fundraisers, additional sponsorships that can be offered, and any community support are what will keep our program viable and sustainable. Our combined resources ensure more music, more healing, more giving.

MUSIC CURES © seeks like-minded individuals and organizations who will help us achieve our mission. With your support, our vision to make an impact in the daily lives of many will become a reality. Thank you for taking the time to consider MUSIC CURES©. Our team looks forward to continuing this worthwhile conversation with you.

Our Team:

Matt Hauber is a well-respected Boston based entrepreneur. His philanthropic and empathetic vision has motivated him to conceptualize and actualize the MUSIC CURES program.

Susan Maguire is a Boston based publicist who numerous successes include the New York Times Emerging Artist Series and the Powerhouse Breakout Artist Series. Her professional network and insight makes her an invaluable asset to the MUSIC CURES team.

Brad Faucher brings 20+ years of corporate and music business experience to the MUSIC CURES team. He currently makes his living as a successful artist, as a versatile jazz guitarist and music teacher.

Jessamyn Gangi is an opera singer and recent graduate of Berklee's Music Business program in Europe where she focused on the global music landscape She also has 12 years of hospitality management experience.

Ira M. Herman, Ph.D. is tenured professor and director, Center for Innovations in Wound Healing Research, Tufts University School of Medicine. He is an internationally-recognized thought leader in cytoskeletal biology, vascular cell biology, tissue regeneration, and many other areas of expertise.

Terry Lyons is widely known in the sports world for his 25+ year career helping build the NBA into a globally-recognized sports, business and philanthropic property, He is also an entrepreneur in the world of multimedia, brand-building and communications consulting in the sports and entertainment fields.

Mary Kakas is matriarch and President of Edward F. Kakas & Sons. Her constant and prolific fundraising has earned her a position on the Rogerson Communities Board of Directors as well as its highest accolade, the Charles E. Rogerson Award. In 2013 the American Red Cross honored her for her efforts in securing needed ambulances in Massachusetts. She was also the chief fundraiser for the 9/11 Memorial of Massachusetts.

